



Mar 15, 2018 18:45 +08

## AI Singapore and PwC Singapore collaborate to enhance digital trust competencies through responsible AI

<i>Date</i>	<b>15 March 2018</b>
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**Singapore, 15 March 2018** – Today, AI Singapore (AISG) and PwC Singapore are joining hands to collaborate on Artificial Intelligence (AI) projects and to enhance digital trust competencies in both the public and private sector. This will be through dedicated research projects relating to data analytics; AI research & development; and risk management and governance to ensure responsible AI adoption. This will be pivotal to ensure trusted digital ecosystems as Singapore develops as a Smart Nation.

Greg Unsworth, Digital Business and Risk Assurance Leader, PwC Singapore says:

“As the demand for automation and use of AI increases, designing in appropriate levels of risk management and governance will be essential for the trusted application of AI adoption. PwC Singapore advocates responsible AI adoption and is well positioned to help embed the right level of risk assessment, controls and governance frameworks to enable organisations to innovate with confidence. We are glad to be the first professional services firm to work with AISG in support of Singapore’s AI initiatives in line with Singapore’s Smart Nation ambitions.”

Lawrence Liew, Director, Industry Innovation, AI Singapore concludes:

“We are excited to collaborate with PwC to accelerate the use of AI in the finance, audit and risk markets. The 100Experiments and AI Apprenticeship Programme, which PwC will participate in, will accelerate the adoption of AI in these areas and train new AI engineers for PwC and the Singapore ecosystem.”

## **About AI Singapore**

AI Singapore (AISG) is a national programme launched by the National Research Foundation (NRF) to catalyse, synergise and boost Singapore’s artificial intelligence (AI) capabilities to power our future, digital economy.

AISG is driven by a government-wide partnership comprising NRF, the Smart Nation and Digital Government Office (SNDGO), the Economic Development Board (EDB), the Infocomm Media Development Authority (IMDA), SGInnovate, and the Integrated Health Information Systems (IHIS).

AISG will also bring together all Singapore-based research institutions and the vibrant ecosystem of AI startups and companies developing AI products, to perform use-inspired research, grow the knowledge, create the tools, and develop the talent to power Singapore's AI efforts.

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## About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see [www.pwc.com/structure](http://www.pwc.com/structure) for further details.

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