



May 29, 2017 00:01 +08

## **JustCo signs MoU with PwC's Venture Hub to give start-ups access to a global network of business expertise**

Singapore, 29 May 2017 -- JustCo, Singapore's largest coworking space provider, has signed a memorandum of understanding (MOU) with PwC's Venture Hub to facilitate access for their members to a global network of business expertise via PwC's Global Gateway including innovation hubs in Asia, Silicon Valley, Europe, and Israel.

This extensive global network will help connect businesses with partners and people on the ground aiding them to capture growth opportunities and

expand into key markets.

JustCo has a large and growing member base of start-ups and early-stage small & medium enterprises (SMEs) and the MoU aims to increase their awareness of challenges and opportunities facing entrepreneurs and give them access to holistic support and expertise needed to succeed.

The benefits for the entrepreneurs and SMEs include business advice from PwC on a range of activities from value chain strategy, business model restructuring to strategic cost transformation. Members will also be able to arrange 1:1 mentorship and consultation with PwC's Venture Hub experts. The PwC team will also participate in various social events at JustCo to increase the access the JustCo community will have to them.

JustCo Founder and CEO, Wan Sing Kong commented: *"Our business model enables small companies to start quickly and expand easily. We support their growth by connecting them to the JustCo community and providing direct access to partners and services within the venture ecosystem such as PwC's Venture Hub."*

Patrick Yeo, PwC's Venture Hub Leader added: *"Singapore's entrepreneurial scene is undoubtedly flourishing but there are many challenges that entrepreneurs and SMEs are facing in the current environment. Our aim is to help entrepreneurs and business owners such as those at JustCo, identify, prioritise and capture sustainable growth opportunities and explore new frontiers."*

And JustCo members are already benefiting from the partnerships. Jayce Tham, CEO & Co-founder of media agency, CreativesAtWork participated in a PwC Venture Hub drop in clinic at JustCo: *"We wanted to validate our business expansion plan as well as seek further advice on the company's business direction. The session was great and we obtained valuable insights from the PwC Team. There could also be potential synergies to work together in the future."*

JustCo currently has two spaces in Singapore with two more at UIC Building and Marina One due to open in June and the activities with PwC are intended to cover all locations. JustCo members can book a session at the monthly drop in clinic through their community manager and the next PwC's Venture Hub event will be held on 6<sup>th</sup> June at JustCo, 120 Robinson Road. Find out more about JustCo events [here](#).

- The End -

**More Images here:**

<https://www.dropbox.com/sh/y05s7w3vjsr8pej/AADdkZc34DoVicIzsYez922ua?dl=0>

## **About JustCo**

JustCo is Singapore's largest coworking space provider and is championing the movement of the sharing economy, which encourages and fosters collaborations to boost innovation and productivity.

JustCo has been laying the foundations and building their platform since 2011 and are now poised for a breakout to become the dominant provider of collaborative workspace in Asia Pacific. <http://www.justcoglobal.com/>

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