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PwC is Singapore's Most Popular Graduate Employer

News release

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PwC is Singapore's Most Popular Graduate Employer

For the fourth consecutive year

Singapore, 3 November 2014 – Professional services firm PwC has emerged as Singapore's Most Popular Employer among local students and university graduates for the fourth consecutive year, according to an annual survey of more than 7,100 university students conducted by a European research institute.

PwC Singapore was awarded the following accolades:

- Graduate Employer of the Year (fourth consecutive year)
- Top Employer in the Accounting and Financial Management sector (fourth consecutive year)
- Top Employer in the Consulting sector (second consecutive year)

More than 7,100 students from major universities in Singapore took part in the survey – the 2014 Singapore Graduate Barometer – this year. This makes the survey one of the largest and most comprehensive research efforts on employer branding and recruitment trends here in Singapore.

The 2014 Singapore Graduate Barometer was conducted by the Berlin-based trendence Institute, Europe's leading employer branding and recruitment research institute. It was administered by GTI Media with the support of the local university careers services centres. The results of the survey determined the rankings of Singapore's 100 Leading Graduate Employers of 2014.

Said Sam Kok Weng, Human Capital Leader, PwC Singapore:

“Our strategy is to stay relevant to meet the changing and ever increasing expectations of the undergraduates and graduates. They expect meaningful work, to make a difference to the community and to develop in a flexible and tailored manner. We have been improving our graduate programme constantly – from internships, recruitment and interviews, onboarding,

training, to work experience, etc. We thank the graduates and undergraduates who responded to the survey and for recognising and acknowledging our programme.”

To find out more about the Singapore’s 100 Leading Graduate Employers’ Survey, please visit <http://www.singapores100.com/>.

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About PwC

PwC helps organisations and individuals create the value they’re looking for. We’re a network of firms in 157 countries with more than 184,000 people who are committed to delivering quality in assurance, tax and advisory services. Tell us what matters to you and find out more by visiting us at www.pwc.com.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.

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