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PwC launches Game of Threats™ in Asia

Press Release

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PwC launches Game of Threats™ in Asia

Game of Threats teaches executives cyber readiness through a simulation experience

Singapore, 15 April 2015 – PwC's Game of Threats™ was unveiled in Asia for the first time at this year's Interpol World exhibition, held at Sands Expo & Convention Centre in Singapore.

Game of Threats™ simulates the experience that executives must go through in the midst of a cyber breach, from both the Company and Threat Actor perspectives, in a head-to-head digital game. The interactive game challenges players to make quick, high impact decisions to assess their readiness to respond to a breach. The experience teaches users about what they can do to better prepare, respond and remediate an attack and familiarise themselves with different types of threat actors, and their preferred methodologies.

Players walk away with a better understanding of the steps they need to take to better secure their organisations:

Learn lessons about an organisation's ability to respond to a cyber attack

Understand the potential ramifications and remediation options after an attack

Understand what organisations can do to prevent an attack

Gain insight into the mindset of Threat Actors

Learn key cyber security trends and terminology

Said David Burg, Global and US Advisory Cyber Security Leader, PwC:

“Game of Threats™ makes the experience of a cyber attack real to the players, and lets executives play the roles of both the cyber attackers and the company. It is a decision-making exercise with a real-world connection. Throughout the game, players will have to contend with large amounts of information, and deal with balancing investments given limited resources. The fact that every security decision has consequences that could affect other

decisions down the road makes the whole experience extremely real and challenging.”

Said Vincent Loy, Cyber Leader, PwC Singapore:

“We hope that through this simulation, the game will help raise awareness of the importance of cyber security across all layers and divisions of companies in Singapore. There is currently a strong focus on getting systems or tools in place to guard against cyber attacks, but what is missing is the shift in mindset to promote a higher awareness of risk within individuals across all ranks. The people, process and technology have to all come together to create a healthy ecosystem to guard against cyber risks and attacks.”

It is estimated that over 30 companies from both the public and commercial sectors in Singapore will be engaged in Game of Threats™ sessions this week.

PwC Singapore has been actively providing services in cyber security and related areas since 2012. In response to the growing demand for talent in the cyber and data risk areas, PwC Singapore recently launched a Cyber Security Centre of Excellence which aims to serve the business community both locally and in the region through the provision of research, training & skill development, information sharing, communication, awareness and policy, standards and international cooperation.

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