



PwC positioned as a Leader in Gartner's Magic Quadrant (February 2020) for Data and Analytics Service Providers



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This Magic Quadrant assesses 20 leading providers in this space. According to Gartner, “Their selection is based on specific inclusion criteria, support for critical capabilities, their ability to scale D&A for their clients, and worldwide presence. We evaluate full-service providers for their strategy, implementation and managed service offerings over a diverse range of information management, decision and analytics capabilities.”

“We are really pleased to be named a Leader by Gartner,” said Flavio Palaci,

Global Data Analytics & AI Leader, PwC. “We help our clients to optimise their data assets and embed D&A and AI across their organizations by using our business, experience and technology (BXT) approach. We also work with clients to find new sources of revenue, make faster and better decisions and capitalise on untapped business intelligence. Using innovations in data analytics and human insights, we help to collect, analyse and use it to understand your future potential, improve business performance and transform your way of working.”

Gartner disclaimer

Gartner Magic Quadrant for Data and Analytics Service Providers, 10 February 2020, Jorgen Heizenberg, Twiggy Lo, Gareth Herschel, Ehtisham Zaidi, Saul Judah, Robert Thanaraj

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Contacts



Siew Ling Ong

Press Contact

Manager, Brand and Communications

siew.ling.ong@pwc.com



Candy Li

Press Contact

Team Lead - Brand & Communications

candy.yt.li@pwc.com



Verlynn Heng

Press Contact

Senior Associate

Brand & Communications

verlynn.wy.heng@pwc.com

81251483