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PwC rated as a Strong Performer for AI Consultancies Asia Pacific

PwC marries AI skills with industry expertise and leverages tax and audit skills.

PwC announced that it was cited as a Strong Performer in The Forrester Wave™: AI Consultancies in Asia Pacific, Q3 2019

Forrester notes that “data science/analytics, data engineering, and business expertise are key differentiators.”

The report states that: “PwC marries AI skills with industry expertise and leverages tax and audit skills. PwC helps clients realise value from AI investments along two distinct paths – automation and analytics – and improve their productivity, profit, and experience. Clients can explore opportunities in three major areas: outbound logistics, which includes strategy; operations and development; and inbound logistics, which includes finance and HR.”

Scott Albin, Data & Analytics Leader, *PwC* South East Asia Consulting said: “We are pleased to be included in this Forrester research. AI isn’t just a new set of tools. It’s the new world. From automation to augmentation and beyond, AI is already starting to change everything. We help clients to find and make the most of AI opportunities with the highest ROI and at the same time, manage risks.”

Flavio Palaci, Global Data Analytics Leader, said: “It is great to be a part of this Forrester research. At PwC, we help our clients to find the AI opportunities with the highest ROI. Our AI specialists offer expertise and experience with natural language processing, machine learning, deep learning, data engineering and more. In order to be a leader tomorrow, you need to set the right strategies today. PwC can help you to benefit from AI in the coming years but also assess any threats and how to overcome them to make sure you get the very best out of AI for your business.”

Notes

1. For more information on how PwC can help, visit <https://www.pwc.com/gx/en/issues/data-and-analytics/artificial-intelligence.html>
2. To find out more about how PwC has been evaluated by leading business, technology and industry analysts visit [pwc.com/analystviews](https://www.pwc.com/analystviews)

About PwC

At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 158 countries with over 250,000 people who are

committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com/sg.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.

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Contacts



Siew Ling Ong

Press Contact

Manager, Brand and Communications

siew.ling.ong@pwc.com

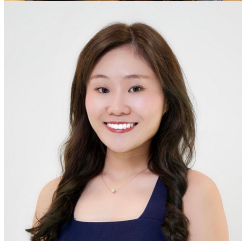


Candy Li

Press Contact

Team Lead - Brand & Communications

candy.yt.li@pwc.com



Verlynn Heng

Press Contact

Senior Associate

Brand & Communications

verlynn.wy.heng@pwc.com

81251483