



Meet our new partners



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PwC welcomes 12 new partners in Singapore

For immediate release - Singapore, 1 July 2024: PwC is pleased to announce the admission of [12 new partners](#) based in Singapore, the largest cohort the firm has seen in the last five years. The appointment of these exceptional individuals reflects PwC's efforts to double down on its efforts to grow its community of multidisciplinary solvers. It also underscores the Singapore firm's commitment to admit ten new partners annually as the firm expands its capabilities.

Bringing their unique technical and leadership skills as well as in-depth

experience to the firm, these new partners cover a diverse range of expertise that speak directly to businesses' needs today - from governance, risk and controls, to workforce transformation, asset and wealth management, capital markets, global structuring, and more.

Said **Marcus Lam, Executive Chairman, PwC Singapore** on the new appointments:

“I'm delighted by these appointments and congratulate each of our talented new partners. The role of leaders has never been more important as businesses tackle long and short-term challenges - from sustainability to transformation to responding to increasingly volatile market forces.”

“These new partners represent the diverse skills we need to continue to grow sustainably while supporting our clients and people as they respond to these unique challenges and opportunities.”

Meet our new partners:

[Andrew Bronshtein \(Mr\)](#)

Risk Services

Specialising in financial services risk, with a focus on the banking, capital markets, and asset and wealth management (AWM) sectors, Andrew works closely with clients to help them across governance, risk management, internal controls and internal audit.

[Chiang Shann Wei](#) (Mr)

SAP Alliance, South East Asia Consulting

Shann specialises in driving SAP digital transformation initiatives, leveraging technology to tackle industry-specific challenges and enhance business operations. He provides clients with advisory services, solutions and oversees technology implementations across diverse industries such as real estate and hospitality, higher education, shipping, aerospace and defence, offshore marine and healthcare.

[Christina Mason](#) (Ms)

Financial Services Assurance

With extensive assurance and advisory experience in the AWM sector as well as in banking and capital markets, Christina specialises in AWM assurance with a focus on private markets (particularly infrastructure fund audits) and leads PwC Singapore's AWM ESG service offerings.

[Jerry Quek](#) (Mr)

General Assurance

Hailing from a strong assurance background, Jerry specialises in US initial public offering (IPO) advisory, internal controls, financial reporting and audit with a particular focus in the tech industries.

[Lim Lian Cheng](#) (Mr)

Tax

Specialising in global tax advisory, Lian Cheng works closely with his clients, assisting them in areas ranging from international tax structuring to comprehensive Singapore tax compliance. A Singapore tax practitioner by training, Lian Cheng is well-versed with overseas tax laws and has been advising companies in the transportation and logistics (T&L) and in the technology, media and telecommunication (TMT) sectors on their expansion into Asia Pacific.

[Lim Shu Ning](#) (Ms)

Financial Services Assurance

Shu Ning specialises in assurance services for financial services clients (including financial reporting, audit and advisory) with a focus on the banking and capital markets and insurance sectors. She is well-versed with risk and governance around disruptive technologies and has extensive experience helping fintech and startup companies develop their business and growth strategies.

[Satu Aavikko](#) (Ms)

Workforce Transformation, South East Asia Consulting

Satu specialises in helping organisations across industries implement complex, strategic change and realise workforce transformation outcomes. She also helps her clients align large-scale technology and cloud investments with organisation outcomes through change management and digital adoption strategies, as well as helping integrate emerging technologies (such as GenAI) in ways of working to optimise costs and boost productivity.

[Shuchi Mehta \(Ms\)](#)

Salesforce Alliance, South East Asia Consulting

Shuchi specialises in large-scale front office transformations powered by Salesforce, helping clients transform and execute their marketing, sales and service strategies. She focuses on the government and public services (including education and health), financial services, and retail and consumer industries.

[Tan Si Ying \(Ms\)](#)

Tax

Si Ying is an international tax practitioner with broad experience in helping companies with corporate reorganisations across the pre to post-deal spectrum. She is also a subject matter specialist on Singapore stamp duty matters relating to legal entity restructurings and Research & Development tax claims, where intellectual property ownership is in Singapore, amongst other areas.

[Tay Xiu Ming \(Ms\)](#)

General Assurance

Xiu Ming specialises in assurance and financial reporting and has extensive experience working on large global audits for both listed and private companies. While primarily focusing on the real estate and hospitality industries, she also has experience across a diverse range of industries including engineering and construction, retail, trading, and technology operations.

[Tomas Varga \(Mr\)](#)

Tax

Tomas has worked with some of the largest companies across the tech, automotive, industrial manufacturing and consumer sectors by helping them in transfer pricing and advising on intellectual property and principal structuring, value chain assessments and dispute resolution strategies.

[Vaibhav Bhatia \(Mr\)](#)

Tax

Specialising in transfer pricing and tax, Vaibhav advises some of the largest multinational enterprises across the healthcare, semiconductor and consumer goods sectors. His key focus is to create value in strategic M&A transactions - pre and post deal - aligning transfer pricing and tax outcomes with transformative operating models.

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Notes:

Read more about our new partners at:

<https://www.pwc.com/sg/en/about-us/new-partners.html>

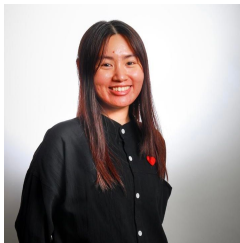
At PwC, our purpose is to build trust in society and solve important problems - this is at the core of everything we do from the value we provide to our clients and society to the decisions we make as a firm.

Our services started with audit and assurance over a century ago. As times change and the issues faced by businesses and individuals evolved, we have developed specialised capabilities in tax, advisory and consulting to help you address emerging new challenges across focus areas like ESG, sustainability and climate change, digital transformation, cyber security and privacy, data, mergers and acquisitions, and more.

In Singapore, we have more than 3,500 partners and staff to help resolve complex issues and identify opportunities for public, private and government organisations to progress. As part of the PwC network with more than 364,000 people in 151 countries, we are among the leading professional services networks in the world focusing on helping organisations and individuals create the value they are looking for.

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